KETHAN

UX Designer | Graphic Designer | Photographer

CONTACT

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https://www.kethann.com



https://www.behance.net/kethanl



https://www.linkedin.com/in/kethan-830/

EDUCATION

MCA (CS & IT) | Online

2022-2024

Jain University, Bengaluru, India

B.Sc in Graphic Design and VFX

2018-2021

Arena Animation (Affl Jain Uni)

Diploma in Fashion Photography

2019-2021

JD Institute of Fashion Technology

SKILLS

TOOLS

- Figma
- Adobe XD
- Adobe Illustrator
- Adobe Photoshop
- · Adobe Premiere Pro
- · Adobe After Effects
- Sketch
- InVision
- Miro
- Blender
- Maya
- Wix
- Basic HTML+CSS

SUMMARY

Versatile creative professional excelling in UX design, graphic design, and photography. Proven ability to craft intuitive digital experiences, design visually compelling graphics, and capture moments through skilled photography. Proficient in industrystandard tools, detail-oriented, and dedicated to delivering high-quality, cohesive visual solutions

WORK EXPERIENCE

Gulf Time Media / Graphic Designer

Internship | Feb 2024 - Present

- Presently, I am designing Print ADs and their social media posts.
- Editing videos for their reels and shorts.
- Applying changes for their present designs as per their requirements.

Appex Web / UI/UX Designer

Freelance | July 2022 - Present

- Mainly working on **UI Designs** for their external projects.
- Engaging in collaborative works with fellow team of freelancers.

Emoment.in / UX Designer

Internship | June 2022 - July 2022

- Worked on LP Finance landing page.
- Helped the team on the Emoment LMS platform for UI UX

Visit these website to explore the impactful designs I've created for clients

[https://www.lp.finance/]

[https://emoment.in/]

SOFT

- UX Research
- Wireframing
- · Rapid Prototyping
- · Design Thinking
- Story Boarding
- · Information Architecture
- · Basic Animations
- · Usability Testing
- Logo Design
- Branding
- · Graphic Design
- Photography
- Video Production
- Event Planning
- Event Management

CERTIFICATIONS

- Google UX Design Coursera Certificate
- UI/UX Great Learning
- Digital Skills: UX Accenture -Certificate
- Big Data Analytics: Skillsoft -Certificate

LANGUAGE

Hindi • • • • • • •

8 Core Pvt Ltd. / UI/UX Designer

Internship | May 2022 - June 2022

- · Completely designed a Fintech App "CASA."
- Designed a new age blogging app "Bloggy"
- Created a new design system for "CASA."

Mango Dream Creatives / Director, DOP, Editor

Founder | 2024 - Present

- Shot and directed all short films in the channel.
- · Edited the movies.

Visit this link to view the YouTube channel

[https://www.youtube.com/@MangoDreamCreatives]

Photographer / Fashion, Product, Corporate

Freelance | 2018 - Present

- Collaborated with 15+ Fashion Designers, stylists and Make up artists.
- Worked with 5+ well know professional models.

Visit this link for my photography work

[https://www.kethann.com/new-photography]

AV's Circuit / Assistant Director, Director of Photography

Freelance | 2017 - 2018

- Worked as an Assistant Director for "Yellow Pages" interview series.
- · Worked as a DOP for the series

Visit these links for my video production works

[https://youtu.be/yDKM0nSvCNs?si=2Q40e32u4nayBAEb]
[https://youtu.be/v8v36KtqYBA?si=bao2POtjPvBQXm8c]
[https://youtu.be/P-55_cSzpYk?si=fYaMrXF3rFGJz7hx]

SINCERELY, KETHAN